

Nawazinda Groups



Online Employment Solution and Services(eESS) & Online Remote Backoffice Resources Solutions (eRBRS)

Our Opportunity

Problems worth solving

1. No Visa, No ID & No Space Require, hiring
2. Resources Available as per convenient
3. Lack of Expert Resources & Resources
4. Very Costly Resources Available
5. 100% Digitization & Data Comfortability



Market size: SR20885.8B

Target market

- Global Opportunities 50% (SR15200B)
- Remaining World N/C 49% (SR5613B)
- India 1% (SR22.8B)
- Saudi Arabia <1% (SR50B)

Our solutions

1. Hassle free resources Engagement
2. High Tech and Expert Resources
3. Get Expert Resources as per convenient
4. Unique & Cost effective best education
5. Fast Delivery with Replacement facility

Competitors	How our solution is better
No Any Company Exist	strategy for very low fees with Unique
No one providing	Different kind of resources service
Jobs.com	completely different except 15% similar
Noukiri.com	completely different except 15% similar

Funding needed

SR **50M**

1. Establishing Company
2. Develop complete digital platform
3. Marketing
4. Expansion
5. 8 kind of products related to human resources solution

Sales and Marketing

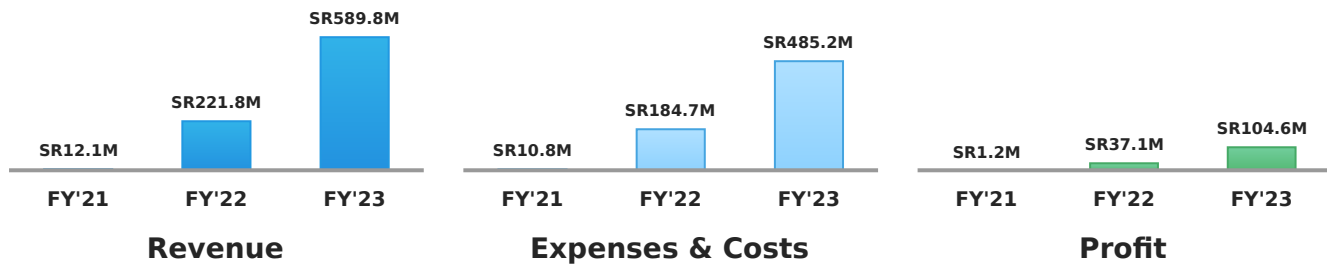
Sales channels

1. 85% through website or online marketing
2. 5% through TV channels marketing-1st Ph
3. 5% associate affiliation & Collaboration-1
4. 5% Off Line marketing - 1st ph

Marketing activities

1. All online channels with geofencing Tech
2. Google, Facebook, YouTube, WhatsApp, etc
3. Conference & Social gathering
4. TV news & Advertisements
5. Billboard

Financial Projections



Milestones



Team and Key Roles



Eng. Mohammad Shakil
Co-Founder & CEO
Currently holding CEO of
Nawazinda Groups

Partners and Resources



Partner & Associate
NTT is part of NG(Nawazinda
Groups)